

New Arts Council Project Grants

Give individual artists/small organisations a place to understand the requirements of the new form, particularly the Outcomes and Investment Principles

Start to set out their own aims and targets.

Let's Create Strategy 2020 - 2030

Access it here

<https://www.artscouncil.org.uk/lets-create/strategy-2020-2030>

Let's Create is our strategy for culture and creativity. It sets out our vision for the next ten years, the three Outcomes we'd like to see and the four Investment Principles that we think should underpin all of our work. So, let's create.

Delivery Plan 2021 - 2024

Access it here

<https://www.artscouncil.org.uk/delivery-plan-2021-2024/introduction>

To help us achieve the vision of [Let's Create](#), we will publish a series of Delivery Plans over the next decade. These will set out in more detail the steps we will take to deliver Let's Create and how we will resource them. The first Delivery Plan covers 2021-24. Its a live document, which we'll be adding to and updating over the coming months and years.

Key points from the Delivery Plan 2021 - 2024

Access it here

<https://www.artscouncil.org.uk/delivery-plan-2021-2024/introduction>

- Recovery from Covid
- Government priorities - Levelling up
- Developing the national cultural industries - greater involvement of museums, libraries

Greater support for individuals

We will refresh National Lottery Project Grants (NLPG) to enable us to invest more in individuals at the earliest stages of their careers. We will improve our support for individual creative and cultural practitioners from under-represented backgrounds and from parts of the country that have had least access to our funding.

- Increased financial support for individual creative and cultural practitioners (first-time funding recipients and demographic data by age, ethnicity, disability, gender, socio-economic background).

Equality Objectives

- 1. We will ensure a more equitable distribution of our investment to improve opportunities for everyone, especially those with under-represented protected characteristics and from disadvantaged socio-economic groups.
- 2. We will invest in inclusive cultural organisations whose leadership, governance and workforce – and the independent creative practitioners they support – represent the diversity of contemporary England.
- 3. We will invest in a cultural sector that is more relevant to all of England's communities, especially those that have been historically underserved by public investment in culture.
- 4. We will become a more inclusive and relevant national development agency for creativity and culture that models good practice.

Priority places 2021-24

More info here

<https://www.artscouncil.org.uk/sites/default/files/download-file/A>

London	Midlands	North	South East	South West
Barking & Dagenham	Ashfield	Barnsley	Basildon	Gloucester
Brent	Bolsover	Barrow in Furness	Crawley	Gosport
Croydon	Boston	Blackburn with Darwen	Dover	Isles of Scilly
Enfield	Chesterfield	Blackpool	Fenland	Isle of Wight
Newham	Dudley	Copeland	Great Yarmouth	The New Forest
	East Lindsey	County Durham	Luton	North Devon
	Nuneaton & Bedworth	Kirklees	Medway	North Somerset
	NE Derbyshire	Knowsley	Peterborough	Portsmouth
	Mansfield	NE Lincolnshire	Slough	Rushmoor
	Sandwell	Rochdale	Tendring	South Somerset
	Stoke on Trent	Rotherham		Swindon
	Walsall	Selby		
	Wolverhampton	South Tyneside		
		Tees Valley Combined Authority		
		Wigan		

Old and new format comparison

Christina Poulton has created an amazing resource!

Access it here

https://695a2d0a-dfd7-4887-9350-8427a02597fc.filesusr.com/ugd/cc7c00_819a257901384ffd_a25068df1465b5a8.pdf

Let's Create Outcomes

What we're looking for – the elements

Creative People	Cultural Communities	Creative & Cultural Country
<ul style="list-style-type: none">• Supporting people at all stages of their lives to design, develop and increase their participation in high-quality creative activities• Promoting creative opportunities in the local community to people at all stages of their lives• Providing high-quality early years activities that reach families from a wider range of backgrounds• Widening and improving opportunities for children and young people to take part in creative activities inside schools• Widening and improving opportunities for children and young people to take part in creative activities outside schools• Improving teaching for creativity in schools• Supporting children and young people to develop their creative skills and potential• Developing and improving pathways towards careers in the creative industries	<ul style="list-style-type: none">• Improving access to a full range of cultural opportunities wherever people live• Working with communities to better understand and respond to their needs and interests, resulting in increased cultural engagement and the wide range of social benefits it brings• Working collaboratively through place-based partnerships to:<ul style="list-style-type: none">- support and involve communities in high-quality culture- improve creative and cultural education for children and young people- improve health and wellbeing through creative and cultural activity- build skills and capacity in the cultural sector and grow its economic impact• Connecting people and places, including diaspora communities, nationally and internationally	<ul style="list-style-type: none">• Supporting new types of creative practice, new forms of cultural content and new ways of reaching new and existing audiences and participants• Collaborating with other cultural organisations and/or with the commercial creative industries and/or with further and higher education, especially with a view to supporting innovation, research and development, new skills and the use of new technologies• Strengthening the international connections of cultural organisations and creative and cultural practitioners, including co-production and touring• Bringing world-class culture to audiences in England• Giving more opportunities to people to start a professional career in the creative industries, especially those who are currently under-represented• Ensuring people have opportunities to sustain their careers and fulfil their potential in the creative industries, especially those who are currently under-represented



#LETSCREATE

www.artscouncil.org.uk/NPO23

This is Jane



Creative People

To inspire individuals to be creative or go into a creative career

Early Years

Arts education in schools for CYP

Arts opportunities out of schools for CYP

Opportunities for people of all ages to be creative in the community

Pathways into the industry

Develop creative skills

Cultural Communities

Improving access

Working with communities to understand their needs

Cultural engagement = social benefit

Place based partnerships - collaboration to support and involve communities

<https://www.artscouncil.org.uk/news/new-place-based-approach-announced-11-priority-places-across-south-west>

Improve education

Improve health and wellbeing

Build skills - grow capacity in cultural sector and its economic impact

Connecting people and places including diaspora communities nationally and internationally.

Creative and Cultural Country

New types of creative practice, cultural content, and new ways of reaching audiences and participants.

Collaborating with other cultural organisations/commercial creative industries/further, higher education especially for R&D, innovation, new technologies.

Strengthening international connections - co-productions, touring

Bringing world class culture to audiences in England

Opportunities for people to start a creative career. Especially those underrepresented

Opportunities to sustain careers.

Investment Principles - this is very prescriptive - follow the prompts

Inclusivity and Relevance

Dynamism

Environmental Responsibility

Ambition and Quality

Thanks for coming

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